

Organised by



An Expo to Focus on Smart Traffic, Transport & Parking Technologies

SMART
mobility 2022[®]
TECH EXPO

7 **8** **9**
September, 2022

Pragati Maidan,
Hall No. 7, New Delhi

www.smartmobilitytechexpo.com





India's roads are becoming increasingly congested and unliveable. With the rapid increase in vehicle population, the government is looking into modern and smart solutions and technologies to control the situation. Many companies and startups are coming up with smart road traffic management systems. These modern systems are technology solutions that can be integrated into traffic cabinets and intersections for fast and cost-effective improvements in traffic flow and road safety. By deploying these systems, or by upgrading a city's existing intelligent transportation systems (ITS) infrastructure, India can create efficient and cost-effective systems for road safety.

Every Indian city also faces acute parking problems with the number of vehicles increasing at a rapid pace. State governments are, therefore, looking into smart parking systems that incorporate IoT technologies such as sensing devices, cameras, or counting sensors to identify which parking area is occupied or available. This sensor data is used in designing a smart parking map.

M7 Creations is bringing together professionals from the fields of modern and smart traffic, transport and parking technologies and solutions from across the globe at this three-day international expo on September 7-9, 2022. The expo will give the stakeholders access to the entire traffic, transport and parking value chain.

The expo is an excellent opportunity for the national and international companies to showcase their latest and greatest in traffic, transport and parking technologies, and also to connect with the right solution seekers and policy makers. The exhibition will showcase technology for fast, safe and pollution free travel experience.

Exhibitor Benefits

- Have cost-effect access to over 150 top brands
- Exhibit your latest and innovative products and services, future technologies to over 8,000 enthused audience
- Launch new products and services
- With the entire traffic, transport and parking community under one roof, it will help to gauge instant market reactions and feedback on latest products and services
- Can engage directly with a large gathering of industry buyers and investors, and can build strategic business alliances
- Unrivalled networking and business matchmaking opportunity with industry professionals from across India
- Can elevate market position and intensify brand visibility instantly

Don't miss the opportunity to showcase your brand, products and services as a leader within the industry.

Key Exhibit Areas

Traffic Management

- Highway traffic management systems (HTMS)
- Traffic signalling systems
- Traffic cameras and CCTVs

Traffic and Transport Security

- City surveillance systems
- Traffic cameras & CCTVs
- Video walls in control room

Data and Toll Systems

- Toll collection system
- Vehicle weighing systems and weigh-in motion
- Traffic data collection systems

Ancillary

- Sensors
- Cameras
- Cellular routers
- GPS and Bluetooth/Wi-Fi

Road Safety Solutions

- Alcohol breath analyser
- Speed detectors, guns, warning systems
- Crash barriers and guardrails

Infrastructure Planners

- Road, bridges, design engineering and construction
- Consultant and project planners
- Pavement material and technology

Key Buyers

- Government municipalities
- PWDs
- Real estate developers
- City planners
- Traffic management companies



Exhibit Space Cost



- **Shell Space Rate:**
INR 16,000 / sqm
(Minimum booth: 9 sqm)
- **Raw Space Booth:**
INR 15,000 / sqm
(Minimum 18 sqm)

Sponsorship



- **Platinum Sponsorship:**
INR 25,00,000
- **Gold Sponsorship:**
INR 15,00,000
- **Silver Sponsorship:**
INR 10,00,000
- **Dinner Sponsorship:**
INR 10,00,000
- **Lanyard & Badge:**
INR 5,00,000
- **Bag Partner:**
INR 3,00,000

*GST applicable on above rates

Co-Located Shows



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For Booth Booking & Sponsorship Enquiries, Contact:

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